

DOUX ME SKINCARE LINE

“Caroline Wachsmuth is a Swiss aromatherapist who created the first French organic skincare line ‘Doux me’ in Paris back in 2002. She has modeled all over the world living in Paris, New York, and in South Africa, where she freelanced as a beauty editor for ELLE S.A., and currently resides in San Francisco. Her vision of beauty is that it comes from the soul and that, while our skin and body need to be nourished with the best organic ingredients, our mind and soul need the most healing and positive thoughts. To help all women on that path, she not only created the lovely Doux me line, but also keeps on giving natural beauty recipes and shares her beauty secrets and advice with her ever-expanding community. Check it out at www.douxme.com, where you can also shop online since Doux me is not yet available in the US.”



By Lisa Holowaychuk

To say I am obsessed with ‘Doux Me’ is an understatement! The products are organic, pure, simple, and truly hold a place in my heart. ‘Doux Me’ is the first beauty line bearing an organic label to be sold in France. They contain zero water or alcohol, and use only organically certified floral waters, fruit waters, and essential oils of the highest possible quality. Even their packaging is green, using only recyclable and biodegradable materials, along with vegetable inks and varnishes. You can be sure that everything from the cap to the product is earth friendly, and to me that is vitally important. Knowing my skin is a sponge, and trying to live the greenest life

possible, this makes my love for ‘Doux Me’ deepen even further. She has a devoted following of French models and celebrities alike, who exclusively use her products, which are transported all around the world from movie sets to backstage. I couple ‘Doux Me’ with living a green, vegan, and healthy life, drinking copious amounts of water daily, having green tea in the morning, walking whenever possible, running, and doing yoga when I can! With all of this in my arsenal, aging will never be in my vocabulary. Only life, laughter, and green.

MY FAVORITE PRODUCTS:

- 1 Sweet Orange purifying milk cleanser
- 2 Day & Night Balancing face cream
- 3 Caroline's Cream

